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Oklahoma River Cruises Kicks Off the 2014 Season Party Previews the Seventh Season of River Ferry Service

Oklahoma City - Oklahoma River Cruises announces the launch of the 2014 season with a preview party on May 3. The new season celebration will be at the Regatta Park Landing, 701 S. Lincoln Boulevard, from 2 to 6 p.m. Admission is free and the event is open to the public.

"We're entering our seventh season of cruises on the river and although we've had countless return cruisers, we know that many Oklahomans have yet to experience the scenic seven-mile stretch of the Oklahoma River aboard one of our climate controlled cruisers," said Jeanne Smith, River Transit Manager. "Our season preview party is the perfect time for potential passengers to learn more about our public and private cruises as well as the many themed-cruises that are offered throughout the year."

The preview party includes live music from 100 Bones, the Okie Dokie band and musicians from the Academy of Music at the University of Central Oklahoma. Activities include local wine and several food vendors, a basketball shooting game and a painting activity. Oklahoma River Cruises will give out prizes throughout the afternoon, including t-shirts and ferry passes. Those who want to test the cruise waters can purchase a mini cruise at the event for \$6.

Historical re-enactors from the Oklahoma History Center will be on hand in period costumes to highlight the History Comes Alive themed-cruises. Other upcoming specialty cruises include the Mother's Day Dessert cruise, Big Band and Western Waters cruises. Friday evening sunset cruises start in mid-May.

For a complete schedule of ferry river service, various themed cruises or information about private charters, visit okrivercruises.com. For more details about the preview party and a mini-cruise package, visit the website or call (405) 702-7755.

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